

POPULATION INFORMATION

Population Ethnicity

White	68.5%
Black	2.95%
American Indian	0.55%
Asian	12.15%
Pacific Islander	0.41%
Other	15.44

Age

Under 5 Years	5.95%
5-17 Years	15.84%
18-24 Years	7.33%
25-34 Years	15.79%
35-44 Years	16.97%
45-54 Years	14.8%
55-64 Years	10.55%
65-84 Years	10.05%
Over 85 Years	2.72%

Marital Status & Gender

Never Married	29.02%
Married	49.43%
Widowed/Divorced	21.55%
Estimated Male	49.01%
Estimated Female	50.99%

Education

Less than 9 th Grade	5.45%
Some High School, no diploma	7.28%
High School Graduate (or GED)	20.57%
Some College, no degree	21.84%
Associate Degree	9.27%
Bachelor's Degree	24.88%
Master's Degree	6.90%
Professional School Degree	2.61%
Doctorate Degree	1.22%

Employment by Occupation

Management, Business & Financial Operations	17.05%
Professional & Related Occupations	25.61%
Service	16.30%
Sales & Office	26.69%
Farming, Fishing & Forestry	0.17%
Construction, Extraction & Maintenance	7.84%
Production, Transportation & Material Moving	6.34%

Household Income Data

Description	1 mile Radius		3 mile Radius		5 mile Radius	
\$24,999 & under	524	9.88%	2627	7.93%	4334	6.67%
\$25,000 - \$49,999	937	17.67%	5012	15.14%	9088	14%
\$50,000 - \$99,999	2070	39.04%	11,333	34.23%	22,408	34.51%
\$100,000 - \$149,999	1219	22.99%	7785	23.51%	15,634	24.10%
\$150,000 & above	552	10.41%	6351	19.18%	13,445	20.72%

2008 Estimated Average Income

	\$87,242	\$110,500	\$115,541
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Household Information

Housing Tenure

Owner Occupied	46.15%
Renter Occupied	53.85%

Owner Occupied Housing Values

Value under \$299,999	780	17.19%
Value \$300,000 - \$399,999	537	11.84%
Value \$400,000 - \$499,999	830	18.30%
Value \$500,000 - \$749,999	1532	33.78%
Value \$750,000 - \$999,999	656	14.47%
Value \$1,000,000 or more	202	4.45%

Local Business Information

Principal Property Tax Payers

Name	Total Assessed Value
RVIP California WA OR Portfolio LLC	\$76,083,581
Gallup & Whalen Santa Maria	\$21,808,105
Pleasant Hill Lodging Partnership	\$19,048,129
Pleasant Hill Holdings	\$18,250,506
Pleasant Hill Holdings	\$14,158,185
Macengle Senior Services LLC	\$13,246,286
HPTMI II Properties Trust	\$11,900,000
Pleasant Hill Plaza Associates	\$9,402,883
Courtyard Management Companies	\$5,712,232
Weylin G. & Roselyn M. Eng Trust	\$3,211,664

Principal Employers

Business	No. of Employees
Diablo Valley College	1124
Mt. Diablo Unified School District	537
JFK University	517
Nelson Staffing Solutions	186
CCC Board of Education	180
City of Pleasant Hill	142

Target Stores	129
Mervyns	117
Century Theaters	115
Kohls Department Store	113

Sales Tax Revenues by Fiscal Year

Fiscal Year	2003-04	\$6,668,106
Fiscal Year	2004-05	\$6,864,412
Fiscal Year	2005-06	\$7,111,778
Fiscal Year	2006-07	\$7,469,233
Fiscal Year	2007-08	\$7,174,387

Date Source: Claritas, August 5,2008